

MATT VELVETY VEIL



- White and fluid O/W emulsion
- Packaging: bottle

· Matt finish bestowed by the velvety veil characteristic of Sensanov™ WR

· Powdery touch

· Sensanov™ WR emulsions feel comforting on the skin for a supple touch over a long period of time.



EU06947 - 0310

Formula

A	SENSANOV™ WR	3,00 %
	Aqua/Water	Up to 100 %
	Tromethamine	0,30 %
B	SIMULGEL™ 600	0,20 %
C	Isohexadecane	10,00 %
D	SEPICIDE™ HB	0,30 %
	Imidazolidinyl Urea	0,20 %
	Parfum/Fragrance	0,40 %

Procedure (DUMEK – 2kg)

Heat aqueous phase to 80°C. Disperse SIMULGEL with high shear into hot water (rotor stator) then add isohexadecane (not heated). Continue homogenization (rotor stator mixing head) for 4' 700 rpm (DUMEK 2kg). Cool slowly under moderate stir (paddle beater) and add ingredients from phase C when the mixture reaches approx. 30°C.

Characteristics

Appearance	Fluid white cream
pH	approx. 5.5
Viscosity at room temp	approx. 11,000 mPa.s BROOKFIELD LV3 sp. 6
Stability	Stable at room temperature 40°C 50°C
	Stable after freeze-thaw cycles -5/+40 (1 month)
	Stable 18h at -18°C

Raw materials from SEPPIC

SENSANOV™ WR

C20-22 Alkyl Phosphate and C20-C22 Alcohols

This product is a phosphate anionic emulsifier which is versatile and effective at low dosage (1 to 3%). It provides a feel of lightness followed by the sensation of a matt velvety veil which slowly envelops the skin. Sensanov™ emulsions make the skin supple with a long lasting impression of comfort.

SIMULGEL™ 600

Acrylamide/Sodium Acryloyldimethyltaurate Copolymer and Isohexadecane and Polysorbate 80

Thickening and emulsifying agent in liquid form, SIMULGEL™ 600 is very easy to use (neither predispersion nor neutralization). It provides a soft and non-sticky feel.

SEPICIDE™ HB

Phenoxyethanol & Methylparaben & Ethylparaben & Propylparaben & Butylparaben Preservative

Other raw materials...

- Isohexadecane (EXXON)
- Fragrance: **chrystiana RS1 1639 (TECHNICOFLOR)**