

SEPPIC

EU07064S

VELVETY CARE FOR MEN WITHOUT SILICONES

**Cream
Gel**

- Compact, white cream-gel
- Packaging: bottle

- Soft and slightly silicon-like touch with a powdery feel
- Silicon-free formulation !
- Comfortable and sweet sensation provided by the association of Sepiplus™ 400 & Sepimat™ HB V



EU071064S - 1210

Formula

A	Aqua/Water	Up to 100 %
	SEPIMAT™ HB V	0,50 %
B	SEPIPLUS™ 400	0,80 %
	Neopentyl Glycol Diethylhexanoate	13,50 %
	Pentaerythrityl Tetracaprylate/Tetracaprate	6,50 %
	SEPICIDE™ HB	1,00 %
	Parfum/Fragrance	0,15 %

Procedure

(Pilot – Trimix – 5 kg)

Predisperse Sepimat™ HB V in the water phase. Combine Phase B ingredients before adding them to the water phase. Mix well until the mixture has a smooth and homogenous texture.

Characteristics

Appearance	Compact, white cream-gel
pH	5.84
Viscosity at M1 RT	41,000 mPa.s BROOKFIELD LV4 sp.6
Viscosity after 1 month at 45° C	40,000 mPa.s BROOKFIELD LV4 sp.6
Viscosity recovery at RT (after 1 month at 45° C)	52,900 mPa.s BROOKFIELD LV4 sp.6
Stability	> M1 at RT and 45° C Stable 1 month after freeze-thaw cycles -5° C/+40° C Stable after centrifugation 20' at 3000 rpm

Raw materials from SEPPIC

SEPIMAT™ HB V

Methyl Methacrylate Crosspolymer

Ultra-soft hollow microspheres that impart a "powdery" effect at low use levels. Versatile as they are dispersible either in oil phase or in the aqueous phase, they are suitable for various formulations, gels, cream gels as well as O/W, W/O or W/Si emulsions. From 0.5%, Sepimat™ HB V prevents formulations from being greasy and provides a soft and powdery feel.

SEPIPLUS™ 400

Polyacrylate-13 & Polyisobutene & Polysorbate 20

Thickening agent in liquid form ready to use (no predispersion or neutralization). Sepiplus™ 400 gives an improved electrolyte resistance. It also allows a good pick-up and guarantees a good spreadability and is compatible with a wide range of actives over a wide pH range (3 to 11).

SEPICIDE™ HB

Phenoxyethanol & Methylparaben & Ethylparaben & Propylparaben & Butylparaben

Preservative

Other raw materials...

- Neopentyl Glycol Diethylhexanoate: **DUB DONPG (STEARINERIE DUBOIS)**
- Pentaerythrityl Tetracaprylate/Tetracaprate: **DUB PTCC (STEARINERIE DUBOIS)**
- Fragrance: **Taxi Ginger Ref RS12079 (TECHNICO FLOR)**

www.seppic.com

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