

SEPPIC

EU07225A

Co-development
ABC texture



O/W
Emulsion



- Tinted cream
- Packaging : pump bottle
- Asian "BB cream": foundation with skincare benefits and good coverage.
- This non-greasy fluid foundation with a powdery finish conceals blemishes and fine lines, and perfectly evens out the complexion. Result: luminous and mate skin with long-lasting radiance.
- SEPICONTROL™ A5 purifies and enhances the skin with its action targeting the five causes of skin imbalance.
- TIMECODE™, a highly effective wrinkle corrector, gives the complexion new radiance.
- Aquaxyl, hyaluronic acid booster, moisturizes and restructures the skin.
- Good stability of SEPIMAX™ Zen with pigments.
- Mate, powdery effect provided by texturing agents.



EU07225A - 1312

BB CREAM: MATTIFYING FOUNDATION RECLAIM YOUTH !



Formula

A	Aqua / Water Glycerin SEPIMAX™ ZEN Disodium EDTA Chlorphenesin Phenoxyethanol Ethylhexylglycerin SEPICONTROL™ A5	Qsp 100% 3.00% 0.50% 0.20% 0.15% 0.50% 0.50% 1.00%
B	SEPIMAT™ SB MONTANOV™ L Polymethyl Methacrylate & Sodium Acrylate / Sodium Acryloyldimethyl Taurate Copolymer & Isohexadecane SEPIMAT™ HB V TIMECODE™ PROTEOL™ OAT SEPIFEEL™ ONE Cyclopentasiloxane & Dimethicone / Vinyl Dimethicone Crosspolymer Tocopherol	2.00% 3.00% 3.50% 1.00% 1.00% 1.50% 1.00% 24.00% 0.20%
C	Talc, Iron Oxides & Titanium oxide	8.18%
D	Triethanolamine 10% AQUAXYL™	0.64% 3.00%

Procedure (Dumex 10kg)

Heat the water from phase A at 80°C and disperse SEPIMAX™ ZEN, then the other ingredients.
Heat phase B at 80°C.
Mix phase A+B and homogenize (rotor-stator).
Disperse the pigments and cool down until 40°C.
Add phase D.

Characteristics

Appearance	Tinted cream
pH	5.18
Viscosity D1 at RT	78 000 mPa.s brookfield S6S10
Stability*	1M at RT, 45°C, 55°C, 4°C

Raw materials from SEPPIC

SEPIMAX™ ZEN

Polyacrylate Crosspolymer-6

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behaviour. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.

SEPICONTROL™ A5

Capryloyl Glycine & Sarcosine & Cinnamomum Zeylanicum Bark Extract

Derma-protecting agent which rebalances oily skin with a tendency for acne. It works to regulate the five elements that may cause skin imperfections: bacterial proliferation, 5 α-reductase, lipases and elastases, free radicals, inflammation and hyper-keratinisation. Skin becomes clearer, purified and free of imperfections.

SEPIMAT™ SB

Methyl Methacrylate Crosspolymer

Consisting of absorbent, soft microspheres, ideal for a soft and matte skin appearance. Versatile, easy-to-disperse in watery media as well as oily media, the fine granulometry of SEPIMAT™ SB is particularly suitable for fluid or sprayable powdery formulas.

MONTANOV™ L

C14-22 Alcohols & C12-20 Alkyl Glucoside

Glucolipid emulsifier in harmony with nature. MONTANOV™ L is useful for creating fluid formulas, no matter the nature or the quantity of the fatty phase used. It stabilizes emulsions.

SEPIMAT™ HB V

Methyl Methacrylate Crosspolymer

Ultra-soft hollow microspheres that impart a "powdery" effect at low use levels. Versatile, as they are dispersible either in the oil phase or in the aqueous phase, they are suitable for various formulations, gel, cream gels as well as O/W emulsions, W/O or W/Si emulsions. From 0.5%, SEPIMAT™ HB-V prevents formulations from being greasy and to get a soft and powdery feel.

TIMECODE™

Palmitoyl Glycine

To win time against wrinkles, TIMECODE™ explores the new causes of ageing: 1. It decreases chronic inflammation which destabilizes cellular exchange. 2. The dermal extra-cellular matrix (ECM) is strengthened. 3. Micro-vascularisation is improved to obtain a younger and fresher complexion. Up to 78% of volunteers were satisfied with the results obtained from TIMECODE™, the wrinkle corrector (action on deep & medium wrinkles, as well the total wrinkled area).

PROTEOL™ OAT

Sodium Lauroyl Oat Amino Acids

Surfactant based on essential amino acids of oats. It is very useful as a pigment-dispersing agent in make-up formulas.

SEPIFEEL™ ONE

Palmitoyl Proline & Magnesium Palmitoylglutamate & Sodium Palmitoyl Sarcosinate

Significantly enriches the texture and reduces the watery feel without adding any greasy texture. It gives a residual sensation on the skin which makes the powdery effect of the formula last over time.

AQUAXYL™

Xylitylglucoside & Anhydroxylitol & Xylitol

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted and water loss is reduced (in vitro and in vivo tests prove this efficacy).

Other raw materials...

- Ethylhexylglycerin : **SENSIVA SC 50 (SCHULKE & MAYR)**
- Cyclopentasiloxane & Dimethicone / Vinyl Dimethicone Crosspolymer : **RORE SB 117 (RORE)**
- Tocopherol : **Bioxan T70 (MASSO)**
- Talc, Iron Oxides & Titanium oxide (details) : **(DAITO KASEI)** - Talc & Triethoxycaprylylsilane = **OTS-2 TALC JA-46R** + Iron Oxides CI 77491 & Triethoxycaprylylsilane = **OTS-2 RED R-516P** + Iron Oxides CI 77492 & Triethoxycaprylylsilane = **OTS-2 YELLOW LL-100P** + Iron Oxides CI 77499 & Triethoxycaprylylsilane = **OTS-2 BLACK BL-100** + Titanium Dioxide CI 77891 & Aluminium Hydroxide & Triethoxycaprylylsilane = **OTS-2 TiO2 CR-50**.

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* Our stability protocols are available at your request.