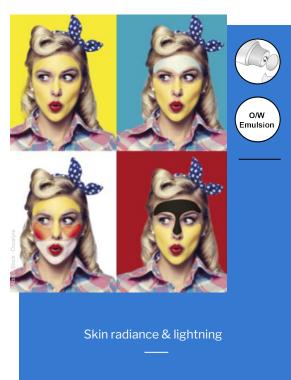


EU07427 | YELLOW POP ART

#Lightening#Multimasking



A	Aqua/Water Glycerin Triethanolamine SEPIWHITE™ MSH	Up to 100% 2.00% 0.80% 1.00%
В	SEPINOV™EMT10 SOLAGUM™TARA	1.50% 0.25%
С	EMOGREEN™ L15 EMOGREEN™ L19 MONTANOV™ 202 MONTANOV™ 68 MB LANOL P Cetyl Esters Octyldodecanol Salicylic Acid Tocopherol	5.00% 3.00% 2.00% 2.00% 3.00% 5.00% 0.40% 0.10%
D	SEA SHINETM Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol Parfum/Fragrance	1.00% 1.00% 0.50% 0.25%
E	Food Colorants	1.20%

····· With Wesource

Glossy Yellow Thick Emulsion / Packaging: Transparent tube **pH**: 6.1

VISCOSITIES: 1M at RT: 90,000 mPa.s Brookfield LV4-6./ Recovery at RT (after 1M at 45°C): 90,000 mPa.s Brookfield LV4-6.

STABILITY: 1M stable at RT/45°C.

FORMULATION ADVICES / Pilot scale - 2 kg

Melt phase C using a hot water bath at 85°C. Weigh ingredients of phase A with boiled water, SEPIWHITE™ MSH is added at the end & needs to be well dispersed. Then mix phase B & phase C. Emulsify by adding phase A into phase (B+C) at 4000 rpm during 6 minutes. Cool down under agitation with anchor at 100 rpm during 10 minutes. Add phase D homogenize at 100 rpm during 10 minutes with a cold water bath. At 25°c add phase E. Check the pH, it has to be between 5.5 & 6.6.

*Data provide from OECD tests, QSAR calculations, products SDS & literature

A burst of radiance from one touch of a brush!

SEASHINE™ & SEPIWHITE™ MSH lighten the skin & restore a youthful looking radiance:

SEASHINE™ (Aqua/Water - Butylene Glycol*- Alaria Esculenta Extract - Undaria Pinnatifida Extract) (*Plant-based & renewable)

Water soluble easy to use active ingredient. In vitro efficiency on pigmentation key genes. Lightening effect, proved in vivo.

SEPIWHITETM MSH (Undecvlenovl Phenylalanine)

Lightening active ingredient, acting through an original pathway, α MSH antagonist ("Melanotropin"): decreases melanic pigments by respecting the cutaneous integrity.

MONTANOV™ 202 & MONTANOV™ 68 MB provide a perfect smooth texture for a mask.

MONTANOVTM 202 (Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside)

MONTANOV™ 68 MB (Cetearyl Alcohol - Cetearyl Glucoside)

Glucolipid emulsifiers derived from vegetable origin. Promoter of liquid crystals, they maintain **skin moisturization over the time**.

SEPINOV™ EMT 10 shows a high resistance to electrolytes, and a boosted viscosity thanks to the synergy with SOLAGUM™ TARA.

SEPINOV™ EMT 10 (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer)
Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. Excellent stabilizing properties. Sensory profile: "satin" touch, fresh, glide-on.

SOLAGUM™ TARA (Caesalpinia Spinosa Gum)

A powerful thickening natural gum from Caesalpinia spinosa endosperm seeds. Synergistic efficiency with synthetic & natural polymers.

EMOGREEN™ L19 & EMOGREEN™ L15, bring gliding to a fresh & light

application. They make the skin softer with a powdery afterfeel.

EMOGREEN™ L15 (C15-19 Alkane*) (*Renewable) EMOGREEN™ L19 (C15-19 Alkane*) (*Renewable)

THE alternatives to volatile silicone oils! Non polar & biodegradable, bio-sourced emollients.

LANOL P (Givcol Palmitate), a texturizing agent to improve the consistency. Brings soft skin feel, without any soaping effect.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Phenylpropanol - Propanediol - Cappylyi Glycol - Toopherol: SENSYN PA90 (SCHÜLKE & MAYR) / Cetyl Esters: MIRACETI (LASERSON) / Cotyldodecanol: EUTANOL G (COGNIS) / Tocopherol: DI ALPHA TOCOPHEROL (COGNIS) / Fragrance: PARFUM NEUTRAL (EXPRESSION PARFUMEES) / Food colorant: Maltodextrine - Acid Citric: EXBERRY SHADE LEMON (GNT)

A formula related to **MOOD PAINT** concept

More informations available on **seppic.com**

