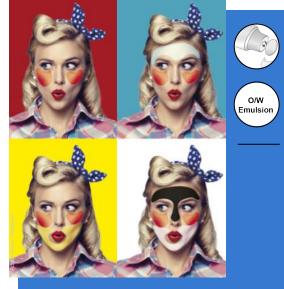


# EU07429 | RED POP ART

#Plumpling#Multimasking

SKIN CARE



Putting a stop to sagging faces & wrinkles!

Plumpling

\*Data provide from OECD tests, QSAR calculations, products SDS & literature.

A	Aqua/Water Glycerin TEA	Up to 100% 2.00% 0.46%
В	SEPINOV™EMT10 SEPIMAX ZEN™	0.60% 0.40%
С	EMOGREEN™ L19 EMOSMART™ V21 MONTANOV™ 202 MONTANOV™ 68 MB LANOL P Octyldodecanol VOLUFORM™ CERAMOSIDES™ HP	6.00% 4.00% 2.00% 2.00% 1.00% 1.00% 0.30%
D	Borago Officinalis Oil Tocopherol	0.50% 0.50%
E	Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol Food Colorants Cl 16035 Parfum/Fragrance	1.00% 0.50% 1.80% 0.012% 0.30% With <b>WESOU</b> ICE

#### Glossy Red Thick Emulsion / Packaging: Tube

pH: 4.8 - 5.0 / VISCOSITIES: 1M at RT: 126.000 mPa.s Brookfield LV4-6. Recovery at RT (after 1M at 45°C): 80.800 mPa.s Brookfield LV4-6. STABILITY: 1M stable at RT/45°C

#### FORMULATION ADVICES / Pilot - 2 kg

Heat phase C to 85°C, then add phase B into phase C. Weigh ingredients of phase A, then add phase A into phase (B+C), mix under Silverson agitation at 4000 rpm during 4 minutes. Cool down under agitation by anchor. (100-200 rpm during 20 minutes), and add phase D and phase E.

## A plumping mask for a face rebound !

#### SEPINOV<sup>™</sup> EMT 10 & SEPIMAX ZEN<sup>™</sup> create a thick & fresh texture. and allow the formula resistance to challenging actives.

SEPINOV<sup>TM</sup> EMT 10 (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer) Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. Excellent stabilizing properties. Sensory profile: "satin" touch, fresh, glide-on

#### SEPIMAX ZEN™ (Polvacrvlate Crosspolvmer-6)

Powder polymer with a maximum resistance to electrolytes, with a high associative behavior (stable from pH 2 to 8), t's now possible to formulate with any kind of active ingredients, achieving ZEN,

#### MONTANOV<sup>™</sup> 202 & MONTANOV<sup>™</sup> 68 MB provide a smooth texture. which is perfectly adapted for a mask.

MONTANOV<sup>TM</sup> 202 (Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside) MONTANOV™ 68 MB (Cetearyl Alcohol - Cetearyl Glucoside) Glucolipid emulsifiers derived from vegetable origin. Promoters of liquid crystals they maintained skin moisturization over time.

#### EMOGREEN™ V21 & EMOGREEN™ L19 deliver freshness & gliding

during application, and a soft afterfeel. EMOGREENTM V21 (C18-21 Alkane) EMOGREEN™ L19 (C15-19 Alkane\*) (\*Renewable)

# LANOL P (Glycol Palmitate), a texturizing agent to improve the consistency. Brings soft skin feel, without any soaping effect.

**CERAMOSIDES™ HP** acts as a high performance anti-aging shield: it refines skin texture & tightens pores. (Triticum vulgare (Wheat) seed extract)

The essence of a perfect skin. They are an original combination (patented) of natural Ceramides & Omega, which protect the skin from the loss of elasticity.

#### **VOLUFORM™** fills wrinkles & revamps the volume of the face lost by skin aging. (Palmitoyl Isoleucine)

Thanks to VOLUFIRMING technology, it is able to fill, and to give curves to the thinned & sagging cutaneous zones by targeting the cells responsible for plumping & firming. The volume of the face marked by aging is remodelled, the wrinkles formed are filled & erased (clinical efficacy validated on senior citizens).

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylghyceric EUXYL PE9010 (SCHÜLKE & MAYR) / Phenylghoraparol -Prognanediol - Caphyld (Bycd) - Tooopheric SENDIX PA40 (SCHÜLKE & MAYR) / Food Colorants - 0.25% NOIR ALLIBENTIRE 1% W9001 (SENSIENT) & 1.55% EXBERRY SHADE RED (GNT) / C1 16035: FD&C RED N<sup>4</sup>40 07700-C (D&C) / Fragrance: PARFUM RUITAL (LEVPRESSIONS PARFUMESS) Morago Officinalis (Di HUILLE DE BOURRACHE (BERTIN) / Toopherot VITAMINE (BASF).

### A formula related to **MOOD PAINT** concept

More informations available on seppic.com



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