

EU07578D | PERFECT BLEND

Color boosters mix



EASYNOV™	4.50%
Isocetyl Stearoyl Stearate	8.00%
EMOGREEN™ L15	2.70%
EMOGREEN™ L19	6.30%
Caprylic/Capric Triglycerides	4.00%
Aqua/Water	Up to 100%
Magnesium Sulfate	1.00%
AQUAXYL™	3.00%
Phenoxyethanol - Ethylhexylglycerin C.I. 77492 / Disodium Stearoyl Glutamate - Aluminium Hydroxyde (yellow)	1.00% 5.50%
Glutamate - Aluminium Hydroxyde (red) C.I. 77499 / Disodium Stearoyl	0.42%
Glutamate - Aluminium Hydroxyde	1.37%
(black)	With WeSOU ICE
	Isocetyl Stearoyl Stearate EMOGREEN™ L15 EMOGREEN™ L19 Caprylic/Capric Triglycerides Aqua/Water Magnesium Sulfate AQUAXYL™ Phenoxyethanol - Ethylhexylglycerin C.I. 77492 / Disodium Stearoyl Glutamate - Aluminium Hydroxyde (yellow) C.I. 77491 / Disodium Stearoyl Glutamate - Aluminium Hydroxyde (red) C.I. 77499 / Disodium Stearoyl Glutamate - Aluminium Hydroxyde

Fluid Brown Shiny Liquid / Packaging: Dropper

VISCOSITIES: 1M at RT: 10,000 mPa.s Brookfield LV4-6 / Recovery at RT (after 1M at 45°C): 9,300 mPa.s Brookfield LV4-6. STABILITY: 1M at RT & 45°C.

FORMULATION ADVICES: Laboratory scale - 200 g - Ultra Turax

Prepare them in a hot water bath at 80 ° C. Weigh phase B and heat it. Add EASYNOV™ into phase A. Add phase B into phase A and emulsify with ultra turax at 4000 rpm for 2min, then shear at 8000 rpm for 10min. Add phase C. Homogenize with a spatula to well incorporate all the pigments mass. Cool down under anchor for 10 min at 100 rpm, then for an additional 10 min in a cold water bath.

This very fluid tinted emulsion must be added to the base in a quantity adapted to obtain more or less dark shade.

EASYNOV™ creates a fluid W/O emulsion.

(Octydodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate) Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring: the **GELTRAP™** emulsions. Novel formulation form, offering surprising textures: **freshness & cushion effect**.

The combination of **EMOGREEN™ L15 & EMOGREEN™ L19** has been optimized to combine good playtime & a powdery soft finish. **EMOGREEN™** also allow an efficient & stable pigments dispersion.

EMOGREENTM L19 (C15-19 Alkane*) (*Plant-based & Renewable): It gives a fresh & gliding touch, with a soft afterfeel.

AQUAXYL[™] ensures an intense skin moisturization. (Xvlitylglucoside - Anhydroxylitol - Xvlitol):

It moisturizes & restructures the skin by harmonizing its hydric flow. Water reserves are instantly boosted, water circulation is improved in all skin layers & water loss is reduced (*in vitro* & *in vivo* tests prove this efficacy). It's mechanism of action has been validated by cosmetogenomics.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Pigments: Cl. 77492 / Disodium stearcyl glutamate - Alurninium hydroxyde (yellow): NAI (MYOSHI) / Cl. 77499 / Disodium stearcyl glutamate - Alurninium hydroxyde (black): NAI (MYOSHI) / Cl. 77491 / Disduim stearcyl glutamate - Alurninium hydroxyde (red: NAI (MYOSH)

A formula related to D.I.Y. (Do It Yourself) concept

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