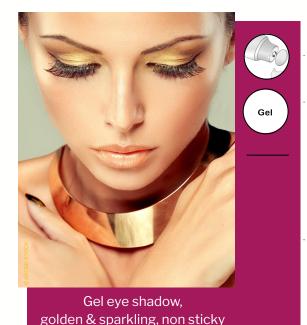


## LA60038A | FRESH ILLUMINATING EYE SHADOW

## Powdered gel with up to 20% glitters



Illuminating

20% Glitter

| Α | Aqua/Water<br>Propanediol   | Up to 100%<br>5.00%                        |
|---|---|--|
| В | SIMULGEL™ I-NS 100<br>Phenoxyethanol - Ethylhexylglycerin<br>Caprylyl glycol  | <b>3.00%</b><br>1.00%<br>0.50%             |
| С | SEPIFINE™ BB Mica Calcium Aluminum Borosilicate - Titanium Dioxide Calcium Aluminum Borosilicate - Titanium Dioxide Mica - Titanium Dioxide Synthetic Fluorphlogopite - Iron Oxides (CI 77491) - Silica | 2.00%<br>10.00%<br>2.50%<br>2.50%<br>1.50% |
|   | Mica - Titanium Dioxide - Iron Oxide  | 1.50%                                      |

Gold Sparkling Gel / Packaging: Tube pH: 6.25

VISCOSITIES: 1M at RT: 54,000 mPa.s Brookfield LV4-6 / Recovery at RT (after 1M at 45°C): 55,750 mPa.s Brookfield LV4-6. STABILITY: 3M at RT & 45°C.

## FORMULATION ADVICES: Laboratory scale - 300 g - Deflocculator

Put phase A under stirring and add the already prepared phase B, stir the mixture for 10 minutes at 1200 rpm. When the gel is homogeneous, add one by one phase C ingredients, stir until the mixture is homogeneous. Stop the stirring and check the pH, adjust it if necessary.

This gel eye shadow illuminates your eyes with thousand lights. Its fresh & non-sticky texture makes it very comfortable to wear.

Highly concentrated in glitters, the formula provides a good & uniforme coverage that lasts all the night long!

SIMULGEL<sup>TM</sup> I-NS 100 thickens the formula & stabilizes 20% of glitters! It brings also a fresh & satin touch lightening the texture. (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer - Isohexadecane - Polysorbate 60)

Pre-neutralized liquid inverse latex polymer, ready-for-use. Thickening agent which stabilizes all types of oily phases. It can be used in a wide range of pH (3 to 12), and for the development of all types of consistencies: sprays, ultra-fluid to thick ones. It gives to the formulas a **fresh & melting texture**.

**SEPIFINETM BB** provides a velvety soft finish. It also supports the product good spreadability on the skin. (*Amylopectin*)

A **natural texturizing powder**, **ethically sourced**, coming from *Babassu* nut exclusively sourced in Brazil. This **biodegradable powder** provides a **soft & velvety skin finish** while creating a **pleasant playtime**.

## NGRÉDIENTS ADDITIONNELS:

Phenoxyethanol and Ethylhexylglycerin - EUXYL PE9010 (Schülke & Mayr) / Sarfam Prapanediol ZEMEA® (Du pont) / Caprylyl glycol Lexgard® (Inolex) / Mica Kobomica S-25 (KOBO) / Calcium Aluminum Borosilicate (and) Titanium Dioxide - K-RAY® G DIAMOND SPARKLE GOLD and K-RAY® G DIAMOND SPARKLE WHITE / Mica (and) Titanium Dioxide KTZ® SHIMMER WHITE / Synthetic Fluorphlogopite (and) Iron Oxides (Cl 77491) (and) Silica - KTZ® SM CRYSTAL GOLD (MERCK) - Mica (and)Titanium Dioxide (and) Iron Oxide Colorona® Fine Gold MP-20

More informations available on **seppic.com** 



