



- Grey cream gel
- Pump jar packaging
- US concept for this make-up base which smoothes the skin before spreading your favourite foundation.
- Sesaflash™ guarantees the uniformity of the skin relief.
- This formula can be adapted to “late thirsty”, “fortyish” and “mature skin” depending of the amount of Sesaflash™ (1, 2 or 3%).
- Sepitonic™ M3 provides a mineral cocktail along the day in order to left the skin breath under your make-up.
- Sepimax™ Zen allows to realize this light cloudy cream-gel, rich in active ingredients.

Procedure: Apply the primer on a clean skin, leave it for a few minutes for drying before applying foundation.



US20001 - 1011

Formula

A	Aqua/Water	Up to 100 %
	SEPIMAX™ ZEN	1.50 %
	Methylpropanediol	15.00 %
B	Ethanol	15,00 %
	Cyclopentasiloxane & Cyclohexasiloxane	10,00 %
	Aminopropyl Dimethicone & Cyclopentasiloxane	5,00 %
	AQUAXYL™	3,00 %
	SEPITONIC™ M3	1,00 %
	SEPICIDE™ HB	0.50%
	SESAFLASH™	3.00 %
	Parfum/Fragrance	0.10%

Procedure (lab scale – Deflocculator - 300g)

Mix water with Methylpropanediol and Sepimax Zen (part A) under stirring (deflocculator).

As soon the gel is done (homogeneous), add the ingredients of part B one after the other, and stir till the obtention of a homogeneous mixture.

Characteristics

Aspect	Grey gel
pH at 1M RT	7.8
Viscosity at 1M at RT	24,000 mPa.s BROOKFIELD DV spindle 64 sp.6
Stability	>1M at RT, 45°C and cycles

SEPIMAX™ ZEN

Polyacrylate Crosspolymer-6

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behaviour. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.!

AQUAXYL™

Xylitylglucoside & Anhydroxylitol & Xylitol

Aquaxyl™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted and water loss is reduced (in vitro and in vivo tests prove this efficacy).

SEPITONIC™ M3

Magnesium Aspartate & Zinc Gluconate & Copper Gluconate
Cellular chrono-energizing and booster of active ingredient with an anti-radical action.

SESAFLASH™

Glycerin & Acrylates Copolymer & VP/Polycarbamyl Polyglycol Ester & Hydrolyzed Sesame Protein PG-Propyl Methylsilanediol

An original, patented molecular combination containing sesame to instantly and visibly smooth the skin. Rejuvenation, firmness and comfort guaranteed! (in-vivo proven efficacy).

SEPICIDE™ HB

Phenoxyethanol & Methylparaben & Ethylparaben & Propylparaben & Butylparaben

Preservative system

Other raw materials...

- Methylpropanediol: **DUB DIOL (STEARINERIES DUBOIS)**
- Cyclopentasiloxane & Cyclohexasiloxane: **DC345 (DOW CORNING)**
- Aminopropyl Dimethicone & Cyclopentasiloxane: **KF8018 (SHIN ETSU)**
- Parfum : **Citrus Lime (GIVAUDAN)**